

Isha launches agro services in Gobi

EXPRESS NEWS SERVICE

Coimbatore, July 8: Isha foundation has launched agro services at Gopichettipalayam in the neighbouring Erode district.

The model is launched to bridge the gap in transferring technology from the labs to the farms.

Founder of Isha Foundation Jaggi Vasudev, addressing representatives of major farming associations here on Friday, said the Isha Agro Services, which is

part of the Foundation's social project, Action for Rural Rejuvenation, will provide action-oriented support to the farming sector.

It will work in the areas of training and consultancy by field experts on efficient farming systems, exposure trips and information in the areas of organic farming, besides assist farmers to avail loans and subsidies and network with agricultural associations, government bodies, NGOs to exchange ideas and share resources.