

Jaggi Vasudev calls for equitable development

Staff Reporter

COIMBATORE: Any long-term economic development should be equitable, aimed at the well-being of the entire population, said Jaggi Vasudev of the Isha Foundation.

Economic policies

He felt that the need of the hour was more comprehensive economic policies and social development schemes to achieve equitable development, said a Foundation press release.

He said, "economic development without individual well-being is unsustainable and that individual welfare stimulates holistic economic development."

'Activate humanity'

He reminded the Chief Executive Officers of com-

panies to "activate" their humanity and urged them to go beyond their identifications to do good for the society. "If you (CEOs) sit here with your limited identification, you could do many things which are not in the interest of human well-being," he said.

The purpose of business was human welfare and while taking decisions the CEOs should keep that in mind, he advised.

Inner well-being

He also suggested to the Governments and societies to invest in the well-being of humanity. "The world has invested hugely on the physical and external well-being of a human being. But neither the Governments nor the societies have made any kind of investment for the inner well-being of a human being."