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Of business and the science of human re-engineering

Indo-Asian News Service
New Delhi, November 28, 2005

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Industry captains and corporate honchos took time off from the India Economic Summit in New Delhi on Monday to hear a mystic and yoga teacher tell them how they could improve the quality of their lives through human re-engineering.

The fact that the Confederation of Indian Industry (CII), which organised the summit in collaboration with the World Economic Forum, chose to devote two hours to a discourse on Yoga and nner Engineering by Sadhguru Jaggi Vasudev was indicative of the importance it attaches to human well-being in a rapidly globalising world.

"Ultimately," declared the bearded Vasudev, clad in a cream-coloured lungi and kurta with a saffron turban, "there is only one business and that is human well-being."

"You will be making a lot of money but you will not be making profits if the experience of your life is not being enhanced," he maintained.

The audience lapped up every word as the guru unfolded a mystic roadmap for transforming oneself by realising the ultimate potential within.

"It is this pursuit that fulfils the purpose of the human form and it is this pursuit that brings well-being to all life," he declared.

Vasudev's Isha Foundation has a presence in 150 cities worldwide and is engaged in promoting the science of inner-well being. In addition, it is engaged in projects like Action for Rural Rejuvenation that provides free medical and other core serves to over a million underprivileged rural population in south India.

"The world has invested enormous amounts of money on physical well-being but nothing on human well-being. Thus, we are not any happier, or peaceful, or joyful than we were 100 years ago," he lamented and then offered a solution.

"If you can master your mind, you are 40-50 percent in control of your life. If you can master your inner energy, you are 100 percent in control of your life."

When a car breaks down, the owner takes it to a garage and not to the manufacturer. Why then do human beings not apply this example to themselves?

"The manufacturer of our bodies is within but we look at the universe for

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god when things to wrong. Turn around and look within and you will find what you are searching for," he concluded.

"The science of human engineering is to bring balance between the masculine and the feminine. Only then can you balance your faculties in a proper manner," he contended.

As the audience filed out, many did seem visibly elevated - and to that extent, the purpose of the discourse had been achieved.

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