

TRADITIONAL COMPOSITIONS

❖ Isha Craft, fondly subtitled as 'a labour of love' by Isha Yoga Center in Coimbatore, preserves the traditional aesthetics of rural art and creates a platform for livelihood for the rural poor. The proceeds of the sales are directed to reach the beneficiary of Action for Rural Rejuvenation. Aesthetically crafted pieces ranging from furniture to artefacts form the collection. A range of materials like copper, jute, unfinished wood, wrought iron and even stones are used as a medium to spin exotic artistry for wall pin-ups, table ware, table tops wrought-iron figurines, name plates, clocks, bags, mats and carpets, lamp shades, etc. An ethnic feel comes alive in their unique compositions ❖

Price: Rs. 50 to Rs. 5,500

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THE INTHING

